



# California Mortgage Association 2022 Fall Conference • October 27-28, 2022 ARIA Resort Las Vegas

## — Sponsorship Opportunities —

**We have MANY sponsorship opportunities at the upcoming CMA Conference. Check it out!**

Please mark the appropriate category you have chosen and mail or fax this document along with payment to California Mortgage Association: 2520 Venture Oaks Way Suite 150, Sacramento, CA 95833 • 916.924.7323/fax

**Thursday Cocktail/ Networking Hour . . . . . \$4,000 (1 available)**

*(Cocktail sponsor claimed. Appetizer sponsor available.)* Includes logo printed on Conference signage posted throughout hotel and on screen in session room; listing with logo on Conference app; opportunity to introduce your company, verbal acknowledgement at luncheon; logo display inside coordinating issue of *Points of Interest*.

**Wi-Fi Sponsorship . . . . . \$2,500 (3 available)**

**Conference App . . . . . \$3,000 (1 available)**

Includes logo printed on Conference signage posted throughout hotel and on screen in session room; listing with logo on Conference app; opportunity to introduce your company; verbal acknowledgement at luncheon; logo display inside coordinating issue of *Points of Interest*.

**Events: Please check your preference(s):**

All event sponsors will be verbally recognized at the event, receive logo recognition on the screen in the session room and on the conference signage.

- Wednesday Night Mixer Sponsor . . . . . **SOLD OUT**
- Thursday Breakfast Sponsor . . . . . **\$1,500 (1 available)**
- Friday Breakfast Sponsor . . . . . **SOLD OUT**
- Want to sponsor something unique and special?

Contact Jen Gross (916) 239-4080

**Education Sessions . . . . . \$500/Session**

Includes logo printed on Conference signage posted throughout hotel and on screen in session room; listing with logo on Conference app; opportunity to distribute brochures to attendees in the session room; logo displayed on screen in session room.

Which Session(s) would you like to sponsor? *(See Conference Brochure)*

\_\_\_\_\_

\_\_\_\_\_

**General Sponsor Please check your preference(s):**

General Sponsors will be acknowledged throughout the event, listed in the Conference app and in the post-Conference issue of *Points of Interest*.

- Custom Lanyards *(Company name & logo on lanyards\*)* . . . . . **SOLD OUT**
- Snack Break Sponsor . . . . . **\$500 (2 available)**
- Refreshment Sponsor . . . . . **\$250 (2 available)**
- General Donation *Use where you deem necessary* . . . . . **Amount: \$ \_\_\_\_\_**

**Name/Company** (this name will be listed as the sponsor): \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

**We are enclosing a check** for \$ \_\_\_\_\_ (make check payable to the California Mortgage Association)

**Charge my credit card** \$ \_\_\_\_\_:  Visa  AmEx  MasterCard **Are you a CMA Member?**  Yes  No

Last 4 digits of card: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

*If you wish to pay by credit card, an invoice will be emailed to the company contact person listed above.*



# Annual Sponsorship Opportunities

**Maximize your sponsorship dollars!**

**Don't miss this chance to secure one of these exclusive sponsorship opportunities!**

*All opportunities are available on a first-paid, first-served basis.*

EVENT SPONSORSHIPS:	Platinum	Gold	Silver
	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>
Splash Page on Conference App*	✓		
Push Notifications	✓	✓	
Sponsors Listing on Conference App	✓	✓	✓
Banner Ad on Conference App	✓	✓	✓
Logo Printed on Signage Posted Throughout Conference	✓	✓	✓
Verbal Acknowledgement at Luncheon	✓	✓	✓
Logo Display Ad in CMA Newsletter for 4 issues	✓	✓	✓
Banner Ad on CMA Website	12 Months	9 Months	6 Months
Social Media Posts	2 posts (per Conference)	1 post (per Conference)	1 post (per Conference)
Seminar Registration Vouchers	3 registrations	2 registrations	1 registration
Listing on Conference Website	✓	✓	✓
Attendee List Sent After the Conference	✓	✓	✓

*Please contact Teresa Excinia at [teresa@camgmt.com](mailto:teresa@camgmt.com) if you would like to discuss other sponsorship opportunities.*

**We are enclosing a check** for \$\_\_\_\_\_ (make check payable to the California Mortgage Association)

**Charge my credit card** \$\_\_\_\_\_ :  Visa  American Express  MasterCard

**Please do not e-mail contract with credit card information, please fax or mail instead.**

Card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ 3-4 digit CID#: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Name/Company** (this name will be listed as the sponsor): \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City, State: \_\_\_\_\_ Zip: \_\_\_\_\_

**—— Thank you for your generous support! ——**

\* Exclusive; subject to availability.